




A passionate UX/UI Designer with
Curiosity + Compassion + Courage
to create simple and aesthetic designs that matter

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EDUCATION

MS, Library and Information Science

University of Illinois, Urbana Champaign
Illinois, USA / 2016

BA, English Language and Literature

Fu-Jen Catholic University
Taipei, Taiwan / 2012

SKILLS

UI Tool

Sketch
Figma
Illustrator
Photoshop
After Effects

UX Method

Stakeholder review
User persona
Usability testing

Visual Design

Logo
Icon
Poster

Language

Mandarin Chinese
English
HTML & CSS

EXPERIENCE

Lead UX/UI Designer

eTrans Education Co., Ltd.

- ❖ Serve as Scrum Product Owner to gather users' needs
- ❖ Define and prioritize features on Jira backlog and run the Sprint with IT
- ❖ Create userflows and wireframes
- ❖ Collaborate with Marketing team to confirm details
- ❖ Design mockups and export specs
- ❖ Tweak visuals (icons, banners, badges)
- ❖ Conduct Sprint health check session with IT
- ❖ Share design trends and tools with design & IT team

Lead UX/UI Designer

Chasing-Sun System Integration Co., Ltd.

- ❖ Led designs of SPROUT, a global e-commerce platform for orchid farmers in Taiwan
- ❖ Iterated on low-fi paper prototypes and hi-fi mockups for the daily scrum meeting
- ❖ Delivered interaction design of new features on the weekly stakeholder meeting
- ❖ Shaped project's GUIs (logos, icons)
- ❖ Recommended tools and methods to improve project productivity and team communication